Alexander Lockhart

A product designer who looks to **solve complex problems**
and **engage audiences through compelling experiences**.

Product Designer

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Skillset

UX Design
Prototyping
User Research
Visual Design
Wireframing
Illustration
Motion Design

Toolbox

Figma
Sketch
Adobe Illustrator
Adobe After Effects
Adobe Photoshop
Adobe XD
Adobe Premiere
Autodesk Maya
HTML & CSS

Education

Simon Fraser University

B.A. Interactive Arts &
Technology
May. 2017 - Jun. 2023

Nielson Norman Group

UX Certificate | ID: 1048363
Completed Dec. 2021

Experience

SAP | User Experience Designer

Jan. 2021 - May. 2022

- As the primary designer, I researched, designed and prototyped approachable and functional experiences for SAP for Me Partner products.

- Worked collaboratively with developers, project managers and other designers to create SAP Partner products that achieved and upheld business goals.

- Conducted long and short-form user testing sessions to identify key user values and collect iterative feedback on development projects.

- Maintained and developed for the in-house design system, ensuring that the needs of both designers and developers are being met.

Scope Creative | Visual Designer

Jan. 2020 - Oct. 2020

- Designed digital interfaces and experiences that addressed business goals and preferences for a variety of contracted clients.

- Established branding assets and illustrations that aligned with the client's vision and brand.

- Owned and oversaw features from initial iteration to end of development.

10net Group | Design Intern

Sept. 2019 - Mar. 2020

- Researched and designed interactive interfaces for Planet Bingo's screen remote application project.

- Worked alongside the Creative and Marketing teams to develop rebranding and marketing strategies.

- Developed case studies for 10net's projects, establishing business goals and capabilities for existing and potential clients.